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### ST. JOHN'S: FIVE CENTURIES OF OIL



Photograph Courtesy of City of St. John's.

It was foggy, a clammy mist which seeped through their threadbare garments to chill the very marrow in their bones. Miserable, cold, wet, and stinking of fish, they cautiously edged their boat through the narrow mouth into the welcoming bosom of St. John's harbour. That was around the year 1497: since those first Europeans carelessly kept no records, our assumption about the weather is necessarily based on the balance of probabilities: the welcome though, is not.

#### In the Beginning

They came for the cod, this linguistic melange of Basque, French, Spanish, Portuguese and English; their destination the prolific breeding and feeding grounds of the Grand Banks, off the Newfoundland coast. Here the cold, southbound, Labrador Current clashes with the warm, northbound, Gulf Stream over the shallow North American continental shelf. The shape of the sea bed lifts the rich flow of nutrients to the surface to create a smorgasbord for Atlantic cod, swordfish, haddock and caplin, as well as shellfish such as scallop and lobster. At first the fisherman did not settle, St. John's was only their summer home: a place to salt, dry, store and trade their catch before heading home.

During the late 1500s British naval power grew to dominate the globe and with it their presence in the Newfoundland fishery, particularly the area

IN THIS ISSUE	
St. John's: Five Centuries of Oil Prince Edward Island	
New Brunswick: Lasercad™	
Nova Scotia: Property Tax	6

centred on St. John's, ranging from Cape Bonavista in the north to Cape Race in the south. By the early 1600s the first permanent settlers arrived, a hardy family named Oxford, who probably established their home in an area west of the street now called Beck's Cove, on the north side of the inner harbour.

The 1600s saw St. John's develop as the major commercial and service centre for Newfoundland fishery with wharves, warehouses, whorehouses and alehouses along what is now Water Street, the oldest commercial street in North America. (Quartier Petit Champlain in Quebec City claims to be the oldest commercial district in North America: Ouebec was founded in 1608 ... the Pilgrim Fathers meanwhile were still saving their pennies for their boat ride to America ...). The population of St. John's increased only slowly, the advantages of a Newfoundland winter not yet being readily apparent. It did not stop nations fighting over the settlement however: the Basques had captured it from the French in 1555, and in June 1665 the great Dutch naval strategist Admiral De Ruyter captured it from the English during the second Anglo Dutch war (they had just finished their first and would shortly commence their third). Tired of being beaten by the Dutch, the English tackled the French instead, frequently using St. John's to limber up, during the late 1700s and 1800s, before finally recapturing it from the French in 1762. All of this nastiness had a sobering effect on population growth and by the late 1700s only a few thousand stout souls called St. John's home, up from about 700 at the beginning of the century.

(Continued on page 2)

In 1791 King Louis XVI succeeded to the French throne and decided to assist the Americans in their revolution against the British. These hostilities ended with a victory to the Americans, codified in the 1783 Treaty of Paris. The King's subjects were so impressed they mounted a revolution of their own, celebrating their success by lopping off his head with a guillotine on January 21st 1793. It may not have been the King's finest hour: but it ushered in an era of prosperity for St. John's, thanks in part to Napoleon Bonaparte, a little man much revered in France, and reviled in Britain (and Following the French elsewhere). revolution, there began a series of wars with France which would culminate in the Napoleonic Wars, a conflagration which would engulf much of Europe, and whose impact would extend across the Atlantic to this continent, and beyond. France was continuously at war with Britain from 1793 to 1802. Following a brief respite they were back at it again with the Napoleonic Wars (1802 to 1815). The wars created a demand for salt fish: St. John's boomed. As the price of fish increased so did immigration, mainly from Ireland, as people took advantage of high wages fuelled by escalating fish prices.

By the end of the wars in 1815, St. John's population was approximately 10,000. Although there were fires in 1816 and 1846, an all too common event in urban areas during the eighteenth and nineteen centuries, the town was rebuilt.

By 1888 St. John's population stood at approximately 30,000, and the town was granted municipal government status. It boasted electric street lights on the main roads and a public water supply. Four years later disaster struck: through a combination of bad luck and incompetence fire consumed two thirds of the town, including the central business district and all of the wharves. In just twelve hours, a small hay fire in a stable swept out of control, killed three people, rendered 11,000 homeless, and caused \$13 million in property damage most of it uninsured. The community, with help from the Newfoundland and Labrador, Canadian, United States and British governments, and private donations, picked itself up and rebuilt. St. John's continued to develop: a dry dock had been

established in 1882, and the town had become the headquarters of the transisland railway in 1898 following its completion a year earlier. A coastal boat service to the out ports after 1900 further solidified the pre-eminence of the town. St. John's continued to grow up to and during that "war to end war", the First World War of 1914 to 1918. Unfortunately world markets Newfoundland fish collapsed at war's economy and the town's end floundered.

#### A Rum Sort of Place

Although St. John's was in recession during the inter-war period, a tiny island just a few kilometres away was prospering as never before ... or since. St. Pierre, a French colony just 19 kilometres off the coast of the adjacent Burin Peninsula, was the solution to a self inflicted problem. The United States passed the National Prohibition Act in October 1919. Hailed as the solution to the problems of mankind, it laid the basis for organised crime in America and funded the fortunes of such notorious characters as Alphonse Gabriel (Al Scarface) Capone, John (Legs) Diamond, George Celino Barnes (Machine Gun Kelly) et al. whiskey, wine and liquors, much of it supplied by Canadian distillers (Bronfmans), British and French firms, were funnelled through St. Pierre for onward shipment by sea to the United States. The importing and exporting of alcoholic beverage through St. Pierre was quite legal: CIBC had a branch there to facilitate the process. Shipments from St. Pierre were offloaded from the mother ship in international waters, into fast motor boats for smuggling into the United States. Newfoundlanders and Nova Scotians supplied the boats and labour. Al Capone visited St. Pierre to check on the operations ... he stayed at Hotel Robert ... like many of his henchmen he would end his days on another island, Alcatraz, situated in San Francisco Bay, where the food was less edifying. By 1933 it was all over, prohibition was abandoned as a lost cause in America and St. Pierre had to rely instead on a much diminished trade, smuggling to Newfoundland.

#### St. John's Goes To War

St. John's had gained city status in 1921 but continued to suffer as the world

entered the Great Depression, signalled by the stock market crash in the United States on Tuesday, October 20th 1929. The Newfoundland Government had greatly over extended itself financially during the 1920s: encouraged by easy access to credit it had bailed out the Newfoundland Railway in 1923 and embarked on an orgy of road building. By 1932 Newfoundland's exports had fallen in value by 42%, the export price of dried cod was down by 50%, public revenues had fallen by 31% ... and 25% of the population was on government relief. The Government turned to the United Kingdom for financial relief: the Commission of Government took office on February 16th 1934 and governed the island until its union with Canada on March 31st 1949.

On September 3rd 1939, Britain Germany; declared war on Newfoundland and Labrador entered the fray but since the colony did not possess the necessary resources for defence, Canada agreed, with the Commission's consent, to assume responsibility. By 1940 France had fallen and Germany occupied most of Europe, Britain looked likely to be next, and Canada, alarmed by the prospect of an invasion of Newfoundland and the threat this would pose to its own security, started to build up the island's defence capability. St. John's was destined to play a key role in the Battle of the Atlantic. Merchant convoys forming up in Halifax's Bedford Basin faced the Black Pit, a 2,000 kilometre gap in mid Atlantic without air cover, and naval escort protection for the entire trip. By the end of 1940, two million tons of allied shipping had been sunk. In a desperate attempt to close the mid Atlantic gap the British occupied Iceland on May 10th 1940, and the Royal Canadian Navy (RCN) established the Newfoundland Escort Force (NEF) in St. John's on May 27th 1941. Six RCN destroyers and 17 corvettes joined seven Royal Navy (RN) destroyers and 4 corvettes. Convoys were escorted from Halifax to a meeting point just east of the Grand Banks, and handed over to the NEF. The latter escorted them to a mid ocean meeting point off Iceland, where they were handed over to the RN escorts. The NEF then refuelled in Iceland and escorted a westward bound convoy back to North America. Since German U Boats also prowled Newfoundland's coastal waters, as evidenced by their

(Continued on page 3)

(Continued from page 2)

sinking of the Port aux Basques to North Sydney ferry, SS Caribou, in 1942, St. John's was also the assembly point for local and Canada bound convoys. Until 1944 the City had the only dry dock and haul-out facilities in Newfoundland, servicing 25 escort vessels and repairing merchant ships. On January 31st 1941 it is reported that there were 53 merchant ships in the harbour. Although Germany did not declare war on America until December 11th 1941, the country became alarmed about its own security following the fall of France in 1940 and obtained permission to establish military bases in Newfoundland the following year. These included a 198 acre military base, Fort Pepperrell, (now Pleasantville), on the shore of Quidi Vidi Lake; 28 acres at White Hills for a radio tower; 2.5 acres on the harbour for a supply dock; and 2.5 acres on Signal Hill at the mouth of the harbour for anti-aircraft The Canadians had already established an airfield at Torbay, now St. John's International Airport. The War brought misery to many, but also prosperity to St. John's ... and paved the way for the Province's entry into the Canadian federation on March 31st 1949.

#### Fishing For Oil

Construction in St. John's continued after the war ended in 1945 and was further boosted by an influx of Canadian Government funds following Confederation in 1949 and the growth of public sector employment. However fish exports started to decline and the salt-fish trade disappeared. In 1976, when our company first started providing real estate consulting services in St. John's, the Central Business District was on the cusp of a building boom. The Royal Trust Tower (now the Fortis Building) an 82,000 ft.2 12 storey office building had been completed in 1969, Atlantic Place a 300,000 ft.2 9 storey retail and office complex in 1975. Over the next ten years three more high rise office buildings totalling 420,222 ft.2 were added to the existing inventory: vacancy rates soared. 577 new hotel rooms were also built. In 1992 the Federal Government announced the cod moratorium: northern cod stocks had fallen to just 1% of their earlier level due to over fishing dating back to the It was questionable whether there was sufficient biomass for the species to recover. 35,000 fisherman and plant workers lost their jobs and with them the boat repair work in St. John's. (Cod stocks are now recovering slowly, probably back to about 10%). Gradually the economy re-adjusted and diversified, workers retrained, left the province or commuted to Alberta, and there was a focus on education. Memorial University is now the largest school in Atlantic Canada, with a population of 18,913 students, the majority at its St. John's campus. Overfishing also had an unforeseen, and welcome, side effect. The depletion of predatory ground fish such as sole, flounder and halibut allowed the population of shellfish such as snow crab and shrimp to explode ... in economic value catches are roughly equivalent to the cod they replaced.

Oil was first discovered on the Grand Banks off Newfoundland in 1979. The Hibernia field about 315 kms east southeast of St. John's was originally estimated to have oil reserves of about 520 million barrels. It came at the cost of 84 lives lost when the Ocean Ranger semi-submersible drilling rig sank in a 1982 winter storm. In 1988 the Federal and Newfoundland governments settled their jurisdictional dispute over oil ownership. In light of the Ocean Ranger disaster the Federal Government insisted on a Gravity Base System (GBS) drilling platform that sits on the ocean floor. The world's largest oil platform, it is designed to withstand impact in "iceberg alley" and is so expensive it would have rendered the project uneconomic had the Federal Government not provided \$2.66 billion in subsidies and loan guarantees. Hibernia came on stream in 1997 and with the adjacent Ben Nevis-Avalon field has proven and probable oil reserves of 1.864 billion barrels.

The Terra Nova field, 35 kms from St. John's was discovered in 1984 and came on stream in 2002. It has proven and probable reserves of 531 million barrels.

The White Rose field, also 350 kms from St. John's, was also discovered in 1984 and came on stream in 2005. It has proven and probable reserves of 325 million barrels.

The North Amethyst Field, a satellite of Husky Energy's White Rose project, started to flow oil on May 31st 2010 and has proven and probable reserves of 115 million barrels.

In 2008, then Newfoundland Premier Danny Williams signed a deal with a consortium of oil companies led by Chevron Canada to develop the Hebron field with an estimated 700 million barrel oil reserve.

#### Modern Day St. John's

Since 2001, four major hotels have opened in the St. John's Central Business District and the Delta Hotel has expanded. These developments increased the room inventory by 23.5% to provide a total of 1,097 hotel rooms in this area. The 301 room Sheraton Hotel underwent a \$10 million restoration, completed in 2011. A \$47 million expansion to more than double the size of the St. John's Convention Centre to 45,000 ft.2 is expected to be completed in "The Rooms", a \$47 million 2016. facility that houses the province's archives, museum and art gallery opened in 2005. The Port of St. John's has \$10.5 million invested over 2000 renovations since including redevelopments of Piers 7 and 17. The Port expected to host 16 cruise ships carrying over 25,000 passengers and crew in 2012, a 64% increase over the 9 cruise ships and 15,220 passengers and crew in 2011.

The overbuilding of office space in the 1970s and 1980s resulted in large vacancies and dampened the enthusiasm for further development. Now however, for the first time in 25 years, major new office developments are under construction in the downtown. When completed in 2013, East Port Properties' \$50 million building at 351 Water Street will add 165,000 ft.2 and 446 parking spaces. Fortis Properties is building a 145,000 ft.2 office building with 262 parking spaces, Fortis Place, Springdale Street, scheduled for completion in the fall of 2013. When it complete Fortis Properties are expected to proceed with the renovation of the Fortis Building, at 139 Water Street. In February 2012, City Council approved a 10 storey building on Job Street at Hamilton Avenue which will include eight floors of offices and two floors of condominium apartments. Construction commencement scheduled for 2012.

There are a number of developments underway outside the St. John's CBD, throughout the Greater St. John's Area. The St. John's International Airport,

(Continued on page 4)

(Continued from page 3)

which hosted 1.4 million passengers in 2011, is undergoing an expansion. Phase I is an extension to the east end of the terminal building currently underway and is expected to be complete in 2016. At that time Phase II will begin, a two year project to extend the west end of the terminal building. Technology and infrastructure upgrades are planned for the runway. Canada Lands is in the process of redeveloping part of the former World War II military base, Fort Pepperrell, now Pleasantville. Three blocks have been sold and will be developed with single family homes and apartment buildings, the latter by Killam Properties. Three new power centres are being marketed: the Field Power Centre (which will be anchored by an 8 screen Empire Theatre complex) and Harvey Power Centre, are located on either side of Torbay Road, near the airport and the Cabot Power Centre; and the Southlands Power Centre, situated to the west of Mount Pearl near a 2,400 acre, \$5 billion, mixed use development proposed by former premier Danny Williams. Suburban offices currently under construction or in the pre-leasing phase include a 46,000 ft.2 building on Major's Path and Waterline Road; two 40,000 ft.2 buildings on Kelsey Drive; four 30,000 ft.2 buildings on Bristol Court, in addition to the structure already completed; and two buildings on International Drive with a total of 203,000 ft.2. There are several hotel projects proposed and approved. Residential development is also very active, with condominium apartments, new single family subdivisions, and a variety of seniors' housing projects in various stages of development.

#### **Financial Fundamentals**

The Greater St. John's Area encompasses the cities of St. John's and Mount Pearl. The 2011 census recorded a population of 130,456 (St. John's 106,172, Mount Pearl 24,284), similar in size to the Greater Moncton Area's population of 111,512 (Moncton 69,074, Riverview 19,128, Dieppe 23,310). We have therefore used the Greater Moncton data to benchmark Greater St. John's:

	Investment (Building Permits)			
Year	Six Cities Total Greater Moncton		Greater St. John's	
2011	\$1,810,051,162	\$ 294,043,831	\$ 430,130,147	
2010	\$1,946,260,989	\$ 236,459,660	\$ 568,334,082	
2009	\$1,584,622,765	\$ 314,814,000	\$ 299,201,300	
2008	\$1,682,335,414	\$ 249,324,000	\$ 302,087,282	
2007	\$1,437,496,419	\$ 232,007,000	\$ 250,622,574	
Total	\$8,460,766,749	\$1,326,648,491	\$1,850,375,385	

Source: Municipalities, Turner Drake Field Survey November 2012.

Although investment in Greater St. John's is impressive compared to Greater Moncton, it is worthwhile recording that the latter community is no slouch. Greater St. John's performance is even more impressive if it is compared to the largest city in Atlantic Canada, the Halifax Regional Municipality (Population 390,398). HRM recorded \$3,646,766,00 in

building permits during the 2007 to 2011 period i.e. \$9,341 per capita versus \$16,594 per capita in St. John's.

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The quantum of, and growth in Average Household Income in Greater St. John's is the highest in Atlantic Canada:

	Household Income/Unemployment			
	Moncton (CMA)		St. John's (CMA)	
Year	Average Household Income	Unempl. Rate (%)	Average Household Income	Unempl. Rate (%)
2012	\$75,717	5.26%	\$99,391	6.51%
2011	\$72,093	4.96%	\$82,002	6.77%
2010	\$68,819	4.75%	\$77,825	5.17%
2009	\$67,494	3.85%	\$72,900	5.40%
2008	\$63,925	4.89%	\$70,855	6.62%
2007	\$62,762	5.77%	\$72,557	7.07%
2006	\$58,729	5.80%	\$64,500	7.43%
2005	\$57,374	6.59%	\$63,886	8.41%
2004	\$57,413	6.80%	\$61,813	7.64%
2003	\$53,691	6.81%	\$55,952	8.71%
2002	\$52,613	7.03%	\$54,522	9.00%

Source: Financial Post Survey of Markets

Our Economic Intelligence Unit surveys every office and industrial building (≥5,000 ft.²) available for rent in each of the six major urban areas in Atlantic Canada. The survey, conducted for the Federal Government, now inventories 403 office buildings with an aggregate rentable area of 23.2 million ft.², and 337 industrial properties with a rentable area of 14.2 million ft.². We have conducted this survey semi-annually since 2006 and it continues to be the most extensive real estate study conducted in the region. Our most recent survey was completed in December 2012. The following graphs compare real estate performance in St. John's with that of its nearest rival, Halifax Regional Municipality (HRM), as measured by the vacancy rate.





(Continued from page 4)

The 4% vacancy in St. John's is indicative of a severe shortage of space. Since the vacant space is distributed across several buildings, effectively there is no space available. In similar circumstances elsewhere, the result has been a dramatic increase in the net absolute rent: 40% in a single year is not uncommon. The following table shows the net rent per ft.² for each of the major metropolitan areas in Atlantic Canada:

Net Absolute Rent/ft.2					
Municipality	Class A Office (CBD)	Best in Class Warehouse			
St. John's	\$25.33	\$20.00			
HRM	\$18.00	\$15.00			
Fredericton	\$15.57	\$ 8.17			
Saint John	\$15.33	\$12.44			
Moncton	\$14.25	\$12.50			
Charlottetown	\$14.20	\$12.50			

#### PRINCE EDWARD ISLAND

#### **All Divisions**

Vice President



Nigel G. Turner B.Comm., BBRE, AACI

Manager Charlottetown



Mark Farrow B.Comm.

In order to better serve clients owning property in Prince Edward Island, we have opened an office in Charlottetown. Although we have provided consulting services to Islanders for almost forty years we wanted to sharpen our focus.

Nigel is assuming responsibility for co-ordinating all of our services on the Island in addition to his duties as Manager of our Valuation Division. An expert in the valuation of resource property (forestry, farm, recreational) he has conducted assignments throughout Atlantic Canada and hosted seminars for the Canada Land Trust Alliance in Banff, Alberta, and Kingston, Ontario. He recently provided advice to the Province of Nova Scotia in connection with their acquisition of 50,000 acres (forestry and recreational land) owned by The Bowater Mersey Paper Company Limited. Nigel has also been involved in assessing compensation for

the expropriation of farms in the Woodstock, N.B. area, and forest land in Moncton. In Nova Scotia he has valued property for the Trans Canada Highway realignment in Port Hastings, and an entire community in Halifax County. Nigel joined us in 2002 after graduating from Saint Mary's University, Halifax with a B.Comm. degree. He is a survivor of our seven year training program: unique to Turner Drake, the program choreographs "on the job" instruction under the guidance of a mentor, 25 in house modules, and the University of British Columbia's Bachelor of Business in Real Estate (BBRE) degree. Nigel gained accreditation with the Appraisal Institute of Canada in 2008 and graduated with a BBRE degree in 2010.

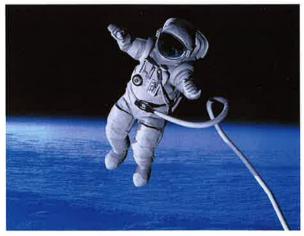
Mark is the Manager of our Charlottetown office. He commenced our seven year training program upon joining us in 2009 and has experience in our Valuation, Counselling, Economic Intelligence, Property Tax and Lasercad™ Space Measurement Divisions. Mark has worked extensively with Nigel on the valuation of resource property. He holds a B.Comm. degree from Saint Mary's University and is well advanced in the University of British Columbia's BBRE degree.

Our Charlottetown office will offer our full range of Lasercad™ Space Measurement, Valuation, Counselling, Property Tax and Economic Intelligence Unit services. Mark can draw on the full resources of our Halifax office but will cost the services from our Charlottetown location.

⑤ You can Place an Order or Get a Fee Quotation, online, anytime, through our website www.turnerdrake.com → Corporate Site → Contact Us ... or by calling Mark at (902) 368-1811. Our office is located at Suite 11, 109 Richmond Street, Charlottetown.

#### **NEW BRUNSWICK**

#### Lasercad™ Division



© Big Stock Photo

(Continued on page 6)

(Continued from page 5)

Property managers in Moncton, Saint John, Fredericton and all points in between, can now access Lasercad™ Space Measurement services from our Saint John office [tel. 506-634-1811] ... at local rates. (In the interest of accuracy we can reveal that our spacemen are not exactly as illustrated: when you measure 1.5 million ft.² a year you don't have time to swan around in a silly suit).

If you manage office, industrial, retail, residential or mixed use space, you can eliminate the chance of losing income, and reduce the risk of tenant disputes, by relying on the appropriate Building Owners and Managers Association (BOMA) Standard.

BOMA is no longer restricted to Office space. In conjunction with the Society of Industrial and Office Realtors (SIOR). BOMA has published an Industrial standard. In 2010 it published a Retail standard: Mark Turner of our Lasercad™ Division Vice President was the Canadian member of the 23 person international committee charged with designing that Standard. Recently, published standards BOMA for Residential and Mixed Use space. Our web site www.turnerdrake.com → Corporate Site → Lasercad Space Measurement is being updated as we speak. BOMA has now teamed up with The Royal Institution of Chartered Surveyors (RICS) to drive the creation of International Property Management Standards. The RICS is represented, or has affiliates, in 146 countries: seven of our senior staff are members.

#### **Online Quote**

Get a free quote online, anytime, for Lasercad™ space measurement and certification from our web site www.turnerdrake.com → Contact Us. Use the "Help Me Choose" feature if you need help selecting the product that best fits your requirements.

#### Knowledge Base

Once you are a client, we will provide you with your own, secure, Client Area on our web site. You will be able to order and monitor the progress of assignments as our spacemen speed around your universe. Once the assignment is complete you will have online access to your plans at anytime. In fact you will have free on-line access to Compuval<sup>TM</sup>, our IT Knowledge Base.

We have invested over a million dollars and thirty years developing Compuval<sup>™</sup> and opened a web portal in June 2011 to give clients free access to all of the information we have on their property, whether collected as part of an assignment, or from other sources.

#### **NOVA SCOTIA**

#### **Property Tax Division**



Ivey Lane, Windsor Nova Scotia (\$53,000 in tax savings)

The 2013 appeal period closes on February 13<sup>th</sup> in Nova Scotia, the result of an amendment to the Assessment Act in 2012 which increased the appeal period from 21 to 31 days. (If you reside outside the province you are no longer able to get a 10 day extension).

The basis for your Year 2013 assessed value, is your property's Market Value on January 1st 2011 (the "base date") but having regard to its physical state on December 1st 2012 (the "state date"). In order to determine the Market Value of your property you need sales data on comparable properties during the period 6 months either side of the Base Date. Unfortunately Nova Scotia is the only province in Canada that refuses to make sales data public. We have been attempting since September 1st 2009, to persuade Service Nova Scotia to release this information. They have now agreed to do so, albeit via their Property On Line available only by paid service, subscription. The first year's annual cost is \$17,300. This data does not include information on any improvements e.g. We have acquired the buildings. information and integrated it with building data in our Compuval™ Knowledge Base. Although the Market Value criteria is cited by the provincial assessment authority, the Property Valuation Services Corporation (PVSC) in defence of its assessed values, it is our experience that property is often assessed by them at less than Market Value ... to

discourage appeals or perhaps because supporting sales data is not available. There may be legitimate reasons too for assessing a property below its Base Date sale price: for example if the property has lost a major tenant by the State Date. Of course it would not matter if all property was underassessed, so long as it was by the same percentage amount, but such is not the case. Fortunately there is a requirement in the Assessment Act that requires properties be assessed in a Case law has uniform manner. determined that uniformity be determined by first calculating the "General Level of Assessment" within the municipality, by property category (commercial or residential). The General Level of Assessment for 2013 is the ratio of the aggregate 2013 assessments, divided by the total of their sale prices, for those properties that sold between July 1st 2010 and June 30<sup>th</sup> 2011. Hitherto only PVSC had this information and they were reluctant to disclose the sale prices. They would however release the General Level of Assessment and if pressed by us would release the data on which it was based. (Initially PVSC would not release any sales data and we had to get an order from the Nova Scotia Utility and Review Board). PVSC's selection of the data has proven to be of questionable validity and their calculation of the General Level of Assessment incorrect. Now that the sales data is available we should be able to more readily compute the correct General Level of Assessment.

Join our Nova Scotia Tax Team on Wednesday, January 30th at the Halifax World Trade & Convention Centre. Call Ashley Urquhart tel. 429-1811 Ext. 340 (aurquhart@turnerdrake.com) to order your hot breakfast.

(§) If your property is enrolled in our PAMS™ Property Tax Manager program we will review your assessment and file an appeal where necessary. If your property is not yet PAMS™ protected and you would like advice on whether to file an appeal, call our Nova Scotia Tax Team Mark Turner, Alison Montena or Giselle Kakamousias at (902) 429-1811 or toll free 1-800-567-3033. They will be pleased to help you: or visit our web site www.turnerdrake.com → Corporate Site → Property Tax

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# **Featured Properties**



For Sale: Coastal Inn, Digby, NS

An established motel business with 36 spacious guest rooms, restaurant, conference room, and 2 apartments. Located along the main corridor downtown Digby, the Coastal Inn Digby is minutes from the Saint John Ferry at the heart of the Evangeline Trail. Excellent occupancy and revenue per available room.

\$1,600,000.



# For Lease: 6410 Lady Hammond Rd, Halifax, NS

Mixed office and warehouse space on the Halifax Peninsula, comprising 5,907sf. Onsite parking and on bus route. Grade loading to warehouse with 14 foot clear ceiling height. Base rent \$16.00/sf. Operating \$4.00/sf.

# Solving Real Estate Problems Across the Globe YOUR SOLUTIONS TEAM











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Tenant Representation

Landlord Representation

Vendor Representation

Purchaser Representation

# Locating office space for businesses: "Tenant Representation"

Tenant representation occurs when the tenant retains the broker to act on the tenant's behalf. The broker is legally obligated to act in the best interest of the tenant; however the broker's fee is recoverable from the landlord. Our key competitive advantages are (1) a clear written contract, (2) the deployment of salaried professionals who concentrate only on leasing, (3) access to details on virtually all of the space available for lease in the Halifax Regional Municipality, and (4) membership in the NAI Global<sup>TM</sup> network.



Nova Scotia Safety Council We successfully negotiated the lease of a 12,500 ft.<sup>2</sup> office space.

Hoyt's Moving
We successfully negotiated
the 10 year lease of a 12,460
ft.2 commercial space.

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Our NAI Commercial Vancouver partner:



Our Vancouver partner, NAI Commercial Vancouver, has offices in Vancouver, Langley and Victoria, from which it serves the needs of clients throughout the province of British Columbia. With 50 salespersons specialising in retail, multi family, industrial, office, hospitality (hotels & restaurants) and special purpose properties, NAI Commercial Vancouver

offers real estate services such as investment sales, leasing, business advisory practice, consulting services, receivership and special situations. Although NAI Commercial Vancouver is primarily a brokerage firm specialising in investment properties, they also provide tenant and landlord representation.

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## You have questions, we've got answers...

How can you be sure of achieving the highest price in a hot market? That was the question posted by the beneficiaries of this Estate. They faced something of a dilemma: seven individuals were members of the same family; the rights of the remaining beneficiary had been entrusted to a Trust Company. The market for residential real estate was "hot": it was the optimum time to sell. But which part of the 400 acres should be sold first, at what price . . . and which method of disposal would generate the highest value? The "family" were anxious to proceed before the market went off the boil: however protocol demanded that the Trust Company utilise a formal approach. The Estate turned to NAI Turner Drake for advice.

Zoning restrictions prevented much of the property from being developed in the short term, and none of it was serviced by sewer and water. One 5.7 acre parcel had frontage to Halifax's spectacular North West Arm, a treasure whose waters laugh and dance their way into the heart of the city. We identified this parcel as the jewel in the crown and recommended that it should be marketed first. However since any development had to be serviced with on-site sewer and water, determining the number of residential lots that would be approved by HRM in advance of any subdivision, was problematic. We therefore recommended the use of a quasi-tender approach in which offers would be invited in excess of a minimum published price set by our Valuation Division, by an offer closing date. The wisdom of this approach was confirmed when two independent appraisals, commissioned by the Trust Company, initially produced widely differing estimates of the property's value.

Within 60 days of commencing the tender process, we were able to secure seven offers for the property . . . two of which were well in excess of the highest appraisal commissioned by the Trust Company.









