## MARKET SURVEY (JUNE 2007) GREATER CHARLOTTETOWN OFFICES



This survey included every office building with a total rentable area of 10,000 ft<sup>2</sup> or greater, available for rent in the Greater Charlottetown Area. Rental, operating expense and vacancy data was collected on 24 buildings with an aggregate rentable area of 780,927 ft<sup>2</sup> using a team of trained researchers. The survey successfully collected information on 83% of the rental stock polled. Data analysis prior to June 2006 is based on information gathered by a similar but smaller survey conducted by Cushman & Wakefield LePage for PWGSC.

## **Vacancy Rates**

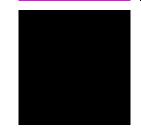
The vacancy rate *excludes* any space available for sub-lease: it is the total amount of space which is vacant and not currently leased. Our survey measured vacancy rates by class of building. Class A buildings command the highest rents in their community, have "presence" by virtue of their distinctive design and lobbies, and attract the largest firms of lawyers and accountants. Class B buildings offer "no frills" modern, airconditioned space. Tenants typically include second tier firms of lawyers and accountants, together with a wide selection of private sector companies, provincial and local government agencies. Class C buildings include all offices not classed as "A" or "B". The vacancy rate for all classes of office buildings is the highest it has been for six years, mainly due to a spike in vacant Class B space. The current vacancy rates in Greater Charlottetown are: Class A 0.56%; Class B 19.32%; Class C 7.03%; Overall 10.43%.

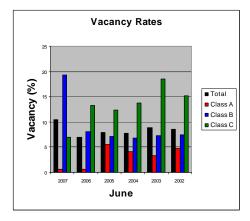
Our survey includes all the major centres in Atlantic Canada. The graph indicates the vacancy rate for each building class in each city. The *overall* vacancy rate by location is as follows: Greater Fredericton 4.15%; Greater Saint John 7.78%; Greater Moncton 12.43%; Greater St. John's 7.44%; Halifax Regional Municipality 7.79%; Greater Charlottetown 10.43%.

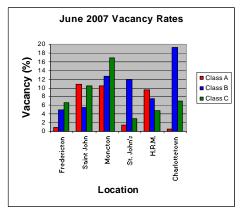
The *overall* vacancy rate is a useful predictor of changes in the net absolute rental rate/ft². A falling vacancy rate portends increasing rents, and vice versa. Empirical data indicates that net absolute rent/ft² movements follow the following pattern in a *falling* vacancy rate market: Fairly Stable ( $\ge 12\% < 16\%$ ); Very Slight Increase, Reduced Rental Incentives ( $\ge 10\% < 12\%$ ); Slight Increase, Rental Incentives Removed ( $\ge 8\% < 10\%$ ); Modest Increase ( $\ge 6\% < 8\%$ ); Strong Increase ( $\ge 4\% < 6\%$ ); Major Increase ( $\le 4\%$ ).

## Forecast (Next 12 months)

We anticipate that the overall vacancy rate will increase to 20% from the current 10.43% as new rental stock is brought to market. There will be no change in the net absolute rent/ft².









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