## MARKET SURVEY (DECEMBER 2008) GREATER FREDERICTON OFFICES



This survey included every office building with a total rentable area of 10,000 ft<sup>2</sup> or greater, available for rent in the Greater Fredericton Area. Rental, operating expense and vacancy data was collected on 47 buildings with an aggregate rentable area of 2,016,008 ft<sup>2</sup> using a team of trained researchers. The survey successfully collected information on 85% of the rental stock polled. Data analysis prior to June 2006 is based on information gathered by a similar but smaller survey conducted by Cushman & Wakefield LePage for PWGSC.



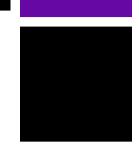
The vacancy rate *excludes* any space available for sub-lease: it is the total amount of space which is vacant and not currently leased. Our survey measured vacancy rates by class of building. Class A buildings command the highest rents in their community, have "presence" by virtue of their distinctive design and lobbies, and attract the largest firms of lawyers and accountants. Class B buildings offer "no frills" modern, airconditioned space. Tenants typically include second tier firms of lawyers and accountants, together with a wide selection of private sector companies, provincial and local government agencies. Class C buildings include all offices not classed as "A" or "B". The *overall* vacancy rate has been in the 4-7% band for the past six years. The current vacancy rates in Greater Fredericton are: Class A 1.27%; Class B 6.94%; Class C 14.02%; Overall 5.64%.

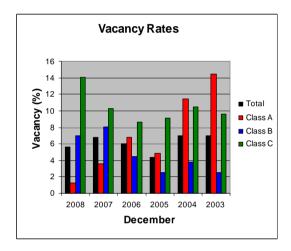
Our survey includes all the major centres in Atlantic Canada. The graph indicates the vacancy rate for each building class in each city. The *overall* vacancy rate by location is as follows: Greater Fredericton 5.64%; Greater Saint John 7.11%; Greater Moncton 9.85%; Greater St. John's 3.33%; Halifax Regional Municipality 5.33%.

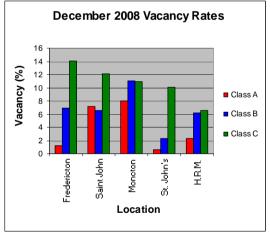
The *overall* vacancy rate is a useful predictor of changes in the net absolute rental rate/ft². A falling vacancy rate portends increasing rents, and vice versa. Empirical data indicates that net absolute rent/ft² movements follow the following pattern in a *falling* vacancy rate market: Fairly Stable ( $\ge 12\% < 16\%$ ); Very Slight Increase, Reduced Rental Incentives ( $\ge 10\% < 12\%$ ); Slight Increase, Rental Incentives Removed ( $\ge 8\% < 10\%$ ); Modest Increase ( $\ge 6\% < 8\%$ ); Strong Increase ( $\ge 4\% < 6\%$ ); Major Increase (< 4%).

## Forecast (Next 12 months)

We anticipate that the overall vacancy rate will decrease to 4.96% from the current 5.64% in the year ahead. However, the net absolute rent/ft² will increase by just 2% as the economy weakens.









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