## MARKET SURVEY (JUNE 2012) GREATER SAINT JOHN OFFICES



This survey included every office building with a total rentable area of 5,000 ft.<sup>2</sup> or greater, available for rent in the Greater Saint John Area. A team of trained researchers collected rental, operating expense and vacancy data on 41 buildings with an aggregate rentable area of 2,205,418 ft.<sup>2</sup>. The survey successfully collected information on 97% of the rentable stock polled. The following results flow from what we believe is the most comprehensive survey of office space ever undertaken in Greater Saint John.

## **Vacancy Rates**

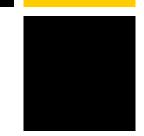
The vacancy rate excludes any space available for sub-lease: it is the total amount of space which is vacant and not currently leased. Our survey measured vacancy rates by class of building. Class A buildings command the highest rents in their community and have distinctive design and lobbies. Class B buildings offer "no frills" modern, air conditioned space. Class C buildings make up the remainder of the office rental market. The vacancy rate and net rental rate are inversely correlated: empirical data indicates that generally a falling vacancy rate portends a rising net rental rate, while a rising vacancy rate indicates that net rental rate increases will moderate or even fall.

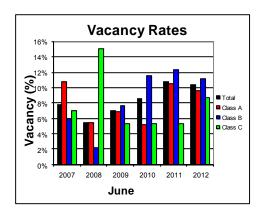
The office vacancy rate in Saint John decreased slightly in 2012 to 10.33% down from 10.71% in 2011. Saint John continues to have the lowest overall net rental rate in Atlantic Canada. The current vacancy rates in Greater Saint John are: Class A 9.66%; Class B 11.21%; Class C 8.72%; Overall 10.33%. The current average net absolute rental rates per square foot are: Class A \$14.86; Class B \$11.28; Class C \$10.62; Overall \$11.82.

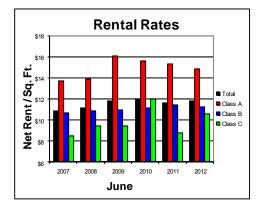
Our survey includes all the major centres in Atlantic Canada. The overall vacancy rate by location is as follows: Greater Fredericton 6.97%; Greater Saint John 10.33%; Greater Moncton 7.84%; Greater St. John's 5.29%; Halifax Regional Municipality 8.21%.

## Forecast (Next 12 months)

We anticipate that the overall vacancy rate will rise to 11.63% from the current 10.33% as supply increases and demand remains relatively stagnant. As a result, we forecast a slight decrease in net rental rates.









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