

MARKET SURVEY **CHARLOTTETOWN OFFICES & WAREHOUSES JUNE 2021** 



Survey Scope: 30 office & 9 warehouse buildings 1,026,808 ft.<sup>2</sup> of rental office space 319,462 ft.<sup>2</sup> of rental warehouse space expert researchers





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## JUNE 2021 MARKET SURVEY CHARLOTTETOWN OFFICES

Year at a Glance			
	2020	2021	Change
Office Inventory (ft. <sup>2</sup> )	1,026,808	1,026,808	
Net Absorption (ft. <sup>2</sup> )	(4,333)	26,515	1 30,848
Vacancy Rate	8.50%	7.52%	📕 - 0.98 pp
Avg. Net Rent/ft. <sup>2</sup>	\$15.59	\$16.27	<b>1</b> 4.36%
Avg. RTCAM/ft. <sup>2</sup>	\$ 7.26	\$ 7.25	<b>-</b> 0.14%
Avg. Gross Rent/ft. <sup>2</sup>	\$23.15	\$23.79	<b>1</b> 2.76%

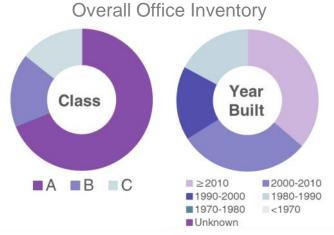
### Supply & Demand Overview

The total amount of rentable office space in our Greater Charlottetown survey remained the same over last year. The overall vacancy rate decreased from 8.50% in 2020 to 7.52% in 2021. The key driver of space demand is the growth in the provincial real (deflated) Gross Domestic Product. Our analysis of GDP projections indicates that 2022 will see GDP increase by 2.9%, leading to an increase in demand for office space of 2.85% and an expected vacancy rate decrease to 4.89%.

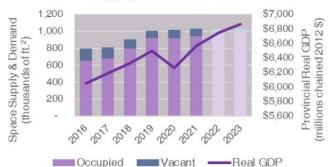
Our survey measured vacancy and rental rates by class of building. Class A buildings command the highest rents in their community and have distinctive design and lobbies. Class B buildings offer "no frills" modern, air conditioned space. Class C buildings make up the remainder of the office rental market. The current vacancy rates by class are: Class A 6.89%; Class B 8.95%; Class C 8.89%; Overall 7.52%.

The vacancy rate and net rental rate are inversely correlated: empirical data indicates that generally a falling vacancy rate portends a rising net rental rate, while a rising vacancy rate indicates that net rental rate increases will moderate or even fall. Current average net absolute rental rates per square foot are: Class A \$17.04; Class B \$16.28; Class C \$13.58; Overall \$16.27.

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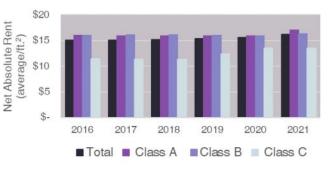


Supply, Demand & GDP





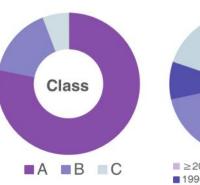
Net Absolute Rent/ft.<sup>2</sup>

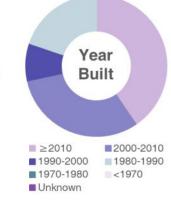


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### CHARLOTTETOWN CENTRAL

Year at a Glance			
	2020	2021	Change
Office Inventory (ft. <sup>2</sup> )	871,104	889,104	18,000
Net Absorption (ft. <sup>2</sup> )	(4,334)	20,265	1 24,599
Vacancy Rate	8.57%	8.14%	📕 - 0.43 pp
Avg. Net Rent/ft. <sup>2</sup>	\$16.01	\$16.76	<b>1</b> 4.68%
Avg. RTCAM/ft. <sup>2</sup>	\$ 7.67	\$ 7.65	<b>.</b> - 0.26%
Avg. Gross Rent/ft. <sup>2</sup>	\$23.86	\$24.57	1 2.98%





Supply & Demand

1,000

Occupied

Vacant

Space Supply & Demand (thousands of ft.<sup>2</sup>) Vacant Space

Class A Class B

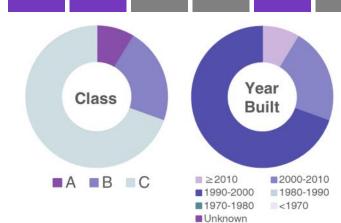
Class C

Vacant Space (thousands of ft.<sup>2</sup>)





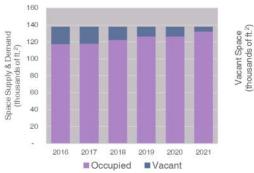
### CHARLOTTETOWN PERIPHERAL



Year at a Glance

	2020	2021	Change
Office Inventory (ft. <sup>2</sup> )	137,704	137,704	⇔
Net Absorption (ft. <sup>2</sup> )		6,250	<b>1</b> 6,250
Vacancy Rate	8.08%	3.54%	📕 - 4.54 pp
Avg. Net Rent/ft. <sup>2</sup>	\$12.37	\$12.37	🖨 💷
Avg. RTCAM/ft. <sup>2</sup>	\$ 5.28	\$ 5.28	🖨 💷
Avg. Gross Rent/ft. <sup>2</sup>	\$19.07	\$19.07	🖨 💷







Vacant Space

Net Absolute Rent/ft.<sup>2</sup>



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# JUNE 2021 MARKET SURVEY CHARLOTTETOWN WAREHOUSES

Year at a Glance			
Warehouse	2020	2021	Change
Inventory (ft. <sup>2</sup> )	319,462	319,462	⇔
Net Absorption (ft. <sup>2</sup> )		7,900	1 7,900
Vacancy Rate	6.23%	3.76%	📕 - 2.47 рр
Avg. Net Rent/ft. <sup>2</sup>	\$9.78	\$10.66	<b>1</b> 9.00%
Avg. RTCAM/ft. <sup>2</sup>	\$4.43	\$3.82	J - 13.80%
Avg. Gross Rent/ft. <sup>2</sup>	\$15.44	\$16.19	<b>1</b> 4.86%

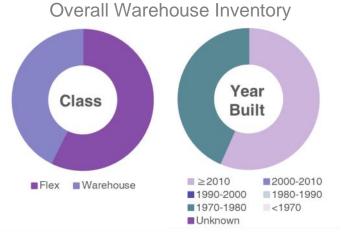
### Supply & Demand Overview

The total amount of rentable warehouse space in Greater Charlottetown remained the same over last year. The overall vacancy rate decreased from 6.23% in 2020 to 3.76% in 2021. The key driver of space demand is the growth in the provincial real (deflated) Gross Domestic Product. Our analysis of GDP projections indicates that 2022 will see GDP growth of 2.9%, with a slight increase in demand for warehouse of 0.61%. Additional supply is expected in the market, increasing the expected vacancy rate to 6.33%.

Our survey measured the vacancy rate by geographic node. The current vacancy rate in each of the following locations is: BioCommons Research Park 0.00%; Parkdale Industrial Park 0.00%; West Royalty Industrial Park 5.39%; Overall 3.76%.

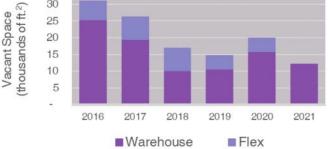
Our survey also measured rental rates. Industrial properties in Charlottetown saw the overall net absolute rent per square foot increase, year over year, rising to \$10.66/ft.<sup>2</sup> in 2021. The average overall net rental rates per square foot in each of the following locations are: BioCommons Research Park N/A; Parkdale Industrial Park \$6.44; West Royalty Industrial Park \$11.50; Overall \$10.66.

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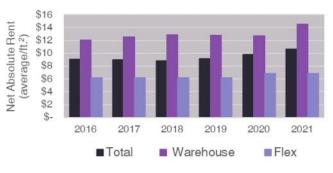


Supply, Demand & GDP





Net Absolute Rent/ft.<sup>2</sup>

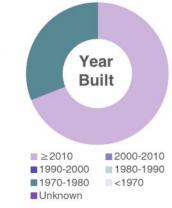


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### PARKDALE INDUSTRIAL PARK

Year at a Glance			
Warehouse	2020	2021	Change
Inventory (ft. <sup>2</sup> )	64,719	64,719	
Net Absorption (ft. <sup>2</sup> )			⇔
Vacancy Rate	6.18%		📕 - 6.18 рр
Avg. Net Rent/ft. <sup>2</sup>	\$ 6.44	\$ 6.44	⇔
Avg. RTCAM/ft. <sup>2</sup>	\$ 0.98	\$ 0.98	⇔
Avg. Gross Rent/ft. <sup>2</sup>	\$15.14	\$15.14	







Vacant Space

4,500 4,000

3,500

3,000

2,500 2,000

1,500

1,000

500

2016

2017

Flex

2018

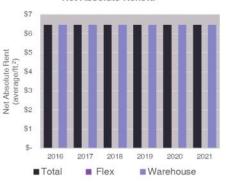
2019

Warehouse

2020

2021

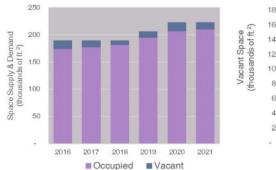
Net Absolute Rent/ft.<sup>2</sup>



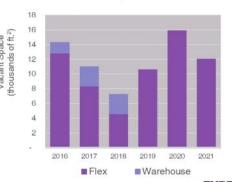
### WEST ROYALTY INDUSTRIAL PARK



Supply & Demand

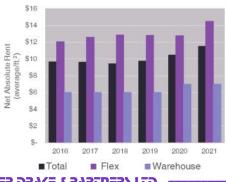


Year at a Glance			
Warehouse	2020	<b>202</b> 1	Change
Inventory (ft. <sup>2</sup> )	222,743	222,743	
Net Absorption (ft. <sup>2</sup> )		3,900	1 3,900
Vacancy Rate	7.14%	5.39%	📕 - 1.75 pp
Avg. Net Rent/ft. <sup>2</sup>	\$10.45	\$11.50	10.05%
Avg. RTCAM/ft. <sup>2</sup>	\$5.11	\$4.47	<b>4</b> - 12.52%
Avg. Gross Rent/ft. <sup>2</sup>	\$15.56	\$16.61	<b>1</b> 6.75%



Vacant Space

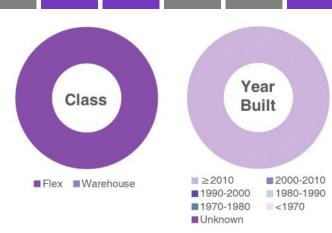
#### Net Absolute Rent/ft.<sup>2</sup>



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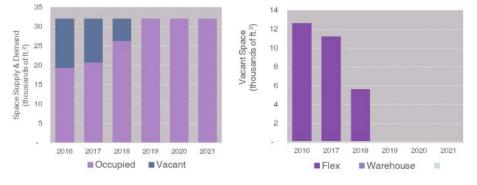
### **BIOCOMMONS RESEARCH PARK**

Year at a Glance			
Warehouse	2020	2021	Change
Inventory (ft. <sup>2</sup> )	32,000	32,000	⇔
Net Absorption (ft. <sup>2</sup> )			⇔
Vacancy Rate	0.00%	0.00%	⇔
Avg. Net Rent/ft. <sup>2</sup>	n/a	n/a	n/a
Avg. RTCAM/ft. <sup>2</sup>	n/a	\$2.76	\$2.76
Avg. Gross Rent/ft. <sup>2</sup>	n/a	n/a	n/a









### Glossary

**Inventory/Supply:** The total rentable area of office space in the rental market, occupied or vacant.

**Vacancy Rate -** The vacancy rate excludes any space available for sub-lease: it is the total amount of space which is vacant and not currently leased.

**Absorption** - This is the amount of additional space absorbed by the market during that period. It is the incremental market demand.

#### **Building Class:**

**Office Class -** This is the industry definition common to this particular marketplace.

**Class A** - These office buildings command the highest rents, have "presence" by virtue of their distinctive design and lobbies, are air-conditioned and sprinklered. They are regarded as "prestige" buildings in their marketplace and are usually the most modern buildings. They typically include the leading firms of lawyers and accountants, together with regional or head offices for banks, financial institutions and other major companies, as their tenants.

**Class B** - These are "second tier" office buildings in terms of rents. They are usually older than Class A buildings and lack "presence". They are air conditioned and are usually sprinklered. They are regarded as offering modern, but not "prestige" office accommodation in their marketplace. Typically they were built over 20 years ago. Tenants usually include second tier firms of lawyers and accountants, together with a wide selection of private sector companies, provincial and local government agencies.

**Class C** - These include all office buildings not classed as "A" or "B".

#### Class W - Distribution warehouse

**Class F** - Flex space. This type of space may be used for retail or office use as an alternative to pure warehousing and is typically located at the entrance to a business park in an area with high traffic exposure.

#### Income & Expense Data:

**Net Absolute Rent -** This is often referred to as "AAA" or "Base" rent and does not include Realty or Business Occupancy Taxes, Common Area Maintenance (CAM), or any other services such as Electricity, Cleaning or Heating.

**Current Realty Taxes -** These are the Realty Taxes (not the Business Occupancy Taxes) currently paid by the Landlord and which are recovered from the Tenant usually as part of the Service Rent.

**Current CAM** - This is the additional amount recovered by the Landlord from the Tenant to cover the operating and maintenance costs of the building including the tenant suites. Common Area Maintenance (CAM) typically includes fire insurance, repairs and maintenance, cleaning (common areas plus often the tenant suites), electricity (common areas plus often the tenant suites), heating and air conditioning (common areas plus often the tenant suites), water, garbage removal, snow clearing, elevator maintenance, management, security, etc. It, together with the Realty Taxes, is recovered by the Landlord from the Tenant as "Service Rent", if the Tenant has a "net absolute" lease.

**Total Realty Taxes + CAM (RTCAM) -** This is the total of the Realty Taxes and CAM, and is often recovered from the tenant as "Service Rent".

**Total Gross Rent** - This is the total rent recovered from the Tenant by the Landlord and is the total of the Base (Net Absolute Rent) plus the Service Rent (Realty Taxes + CAM).

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